

PRESS RELEASE



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Subject: PCH Office Building, 17575 Pacific Coast Highway, Los Angeles, CA 90272

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Hayman Properties is proud to announce the purchase of the 16,000 sf, storied property located at 17575 Pacific Coast Highway, in Pacific Palisades, California for \$6MM. The property offers magnificent 180° ocean and sunset views and provides private access to the sands of the Pacific Ocean.

The property was originally built in 1928 as a community center and little had been done to improve it. This PCH property presents a one-of-a-kind redevelopment opportunity for Hayman Properties.

The PCH property will soon be home to a select few of the city's most prominent offices and promises to provide strong cash-flow and significant capital appreciation.

About Hayman Properties

Established in 2011, Hayman Properties, LLC acquires value add and opportunistic real estate assets targeted to deliver consistent and reliable operating cash flow and significant capital appreciation.

Strategic Position

- Avoid competition for properties targeted by generally lower performing REITS & Institutions; typically properties under \$25MM or properties classified as "special situations"
- Reposition properties acquired, thereby adding significant value
- Manage properties with almost fanatical diligence via wholly owned and operated Advantage Property Management

Hayman Properties value add, opportunistic approach, combined with its unique strategy, and strict due-diligence process produces:

- Improved cash flow
- Improved long-term appreciation
- Ability to deliver unmatched service and predictable, superior results

About Advantage Property Management

In 2011, Hayman Properties created Advantage Property Management, LLC. The two companies work hand-in-hand, sharing common administrative and business services. The combined approach of Hayman Properties and Advantage Property Management has benefited both investors and tenants alike, and contributed greatly to the multi-state success of both companies.

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